

# THE GLEICHEN CALL

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## Geo. E. Bell, M.L.A. Asks More Aid For Alberta Farmers

While agriculture with industries closely connected with it constitutes Alberta's "number one" industry, it receives less aid in proportion to its importance than any other industry, George E. Bell, M.L.A. for Gleichen, said Thursday in continuing debate on the Throne speech in the Alberta legislature.

"The farmers in this province are facing a future with some apprehension, and are anxious for a national policy which will mean equity and security for them. Their position in a properly balanced economy is far from being clear. They know that in the near future fundamental changes of policy are certain to be made."

### WRONG POLICY

"For the farmer the wartime program remains almost intact. They accepted a subsidized program as a war measure essential to price culling, but maintained at the time it was an unwise policy, and today are more convinced than ever that it was a wrong policy because they have had no satisfactory explanation as to how their prices are to be restored to a fair exchange position with prices at which they have to buy, and they will mean that agriculture will be placed on a permanently subsidized basis."

"The federal government has always refused to act on the recommendations of agriculture organizations or provincial governments. Past experience has proven that juggling of subsidies has been the practice, while to depress farm purchasing power so to depress farm hope for full employment for industry or labor."

Mr. Bell said farmers feel too much stress is being placed on the assistance subsidies are to agriculture, "when in reality the purpose of the subsidy is to aid the consumer and quite often at the expense of agriculture."

"If subsidies are necessary to bring about a better balance between purchasing power and costs of available goods, it should be given to the consumer as a national dividend."

**FEAR STATE ENTERPRISE**  
"No state group is more conscious of the importance of free enterprise than is the farmer group. They are alarmed at the ever-increasing threat of a state enterprise controlling their business."

"We have never had free enterprise. Or present so-called free enterprise is nothing more than a private enterprise monopoly controlled by big business."

"The two old line parties are doing more to discredit free enterprise than are the national socialists by making the claim that free enterprise will assure full employment and maximum production. It is the responsibility of free enterprise a responsibility that is not a responsibility of free enterprise."

Mr. Bell said that while the Bank of Canada statement showed that Canada's production doubled between 1939 and 1945, the amount of money in the hands of manufacturers and producers was also doubled. Full employment was the result of the expenditure of money in circulation not the result of free enterprise.

"When unemployment confronts us again as it certainly will—the way to Ottawa is to engage in devising unemployment insurance schemes—what answer will the Liberals and the Conservatives have for the Socialists when they say 'You tried free enterprise before the war, and failed tried it out again after the war and failed again?'"

"They have no answer, and so free enterprise will be charged with a failure that is a failure of our economic system and is not a failure of free enterprise."

### FOREIGN TRADE POLICY

Agriculture is vitally concerned with Canada's foreign trade policy. "During the thirties we were told we must export or perish. We tried it out and almost died perished. Now that the future is over we are again told the future of Canada depends on her export trade, that we could live on our exports. I believe we live on our imports."

More attention should be given to finding trade markets for our surplus a couple of years or more, when the countries devastated by war will not be dependent on outright gifts to purchase Canadian goods, Canada

**ON FAREWELL TOUR:** The Earl of Athlone, Governor General of Canada, and Princess Alice, who will be returning to England this Spring, said goodbye to citizens of Quebec and Ontario during a farewell tour. Above, they are pictured in their car on arrival at the Windsor Station in Montreal on February 6 for a two-day stay.

Canadian Pacific Railway Photo

will be able to import the goods she wants in payment for the goods she exports."

"We are assured of markets for all our goods for the next two or three years."

"The federal government, while it has not committed itself to the policy that transition from war to peace is as much a cost of war as was the transition from peace to war, has signified some recognition of the policy by its intention to dispose of the surplus for a time by providing the necessary credit to the needy countries to use their goods."

"Mr. Howe (Reconstruction Ministry) stated that the long-term credits would be given to these countries and if in the future it was impossible for them to repay these loans we would forget about them. It would not hurt us any because we had disposed of our surplus goods and had employment at a high level."

**DISAGREES WITH METHOD**  
"I agree with this as long as it is necessary to assist these countries, but certainly disagree with the method of doing it. These credits should be issued as a debt against these countries and if in the future they find they have surpluses to repay the debt, all well and good, but they should not be issued, as is being done, by putting our own people in debt to our financial institutions."

Mr. Bell said that if it were possible to give what might be termed "international dividends" to these countries it would be even better business to give national dividends to "our own people" as they might buy more Canadian goods and more of the imported goods received in payment for those exported.

"In seeking to find out why these problems exist, no matter from what angle we approach the problem, we always find the source of the trouble lies in the lack of money. If we are to provide our people with the abundance we know we can produce it, we must have the changes in our monetary system."

"If those who control our present system are unable or unwilling to limit the amount of purchasing power distributed is equal to the prices of available goods, and then it will be possible to provide our people with a much higher standard of living than could ever be possible under our present economic system."

**THE FAMILY ALLOWANCE**  
"It will not be a responsibility of our elected government, by means of some act uping through the Bank of Canada, to see to it that at all times the amount of purchasing power distributed is equal to the prices of available goods, and then it will be possible to provide our people with a much higher standard of living than could ever be possible under our present economic system."

**PICTURE**  
Canada's Family Allowances have been in operation now for just over a year and statistics, covering the fol-

lowing picture are being released by the Department of Health and Public Welfare.

Some 1,503,000 families have received allowances to date. The minister reveals that while the largest single payment actually made to date to any one family has been \$45 a month the average paid per family was \$14.57.

Two-thirds of Canada's families receiving the allowance average between two and three children each. There are only 5,644 families in Canada having two or more children. This represents only one-third of one percent of the families in Canada receiving Family Allowances.

Families containing between five and nine children under sixteen total 12,830 and are 11 percent of Canada's families. These having four children or less total over 98 percent of the families receiving allowances.

Families with income below \$5,000 annually derive some revenue from the allowance, though income tax exemptions are lowered by the amount received in allowances.

The general picture of Family Allowances in Canada is that the payment of this money each month is achieving the desired result in terms of better nutrition, better housing, better education, and better opportunities for the children of Canada.

## THE WORLD OF HUNGER AND DISEASE

Hunger and disease are stalking the people of Europe. Presidents, prime ministers of officials in Europe and returning soldiers all tell the same tale. Millions are near starvation. Disease which may sweep the world is feared. Britain and the United States have adopted emergency measures. Canada is asked to give still more help. Canada has immediate and potential reserves of food that could be used. Farmers could be induced to haul quickly the grain they are now holding on their farms. Less grain could be used for beer and liquor. The stock production could be curtailed. Our farmers could be induced to sow a greater acreage of wheat this spring and less to coarse grain. Less land could be put into summerfallow next spring and more seeded to wheat. The one certain method to accomplish all this is the method that would be used by the open market if it were functioning. It is the price of wheat to the farmer.

We must never forget that each acre put to wheat will feed from four to five times, as many people as a bushel of wheat. The method that is used to produce the surplus of coarse grains that is fed to livestock. Are we all willing—no only our farmers—to pay the price required? Are we all willing to endure more severe rationing of meat, butter, eggs, cream, poultry and eggs? Only actions will bring results. More words and exhortations are of little avail.

There is no reduction in the ratio of either sugar or preserves because of the margin of excess and pressure.

## Officers Appointed Gleichen Memorial Recreation Centre

An enthusiastic meeting of the Gleichen Memorial Recreational Centre members was held in the Town Office last Thursday evening. Among those present were, Wm. Blaney, Dan MacDonald, R. S. McQueen, V. Green, T. C. Brown, R. W. Brown, C. Hutton, M. Bolinger, J. McArthur, G. H. Ryan, R. S. Harkness, G. H. Goodenham, C. P. Evans, Floyd Sammons, W. J. Phyllis.

R. W. Brown was appointed chairman pro tem to form a committee for the operation of the organization. The following officers were then elected:

President—J. A. McArthur.  
Vice-President—R. W. Brown.  
Secretary—W. J. Phyllis.

Treasurer—R. S. McQueen.  
Board of Directors—All who attended the meeting were appointed members of the board and Mr. Geo. Bell's name was added to the list. The board was empowered to add to the list whenever they thought that necessary.

Finance Committee—M. Bolinger, W. Blaney, R. S. McQueen, R. W. Brown and Geo. Hutton. R. S. McQueen was appointed chairman of this committee.

Building Committee—M. Bolinger, Dan MacDonald and C. Hutton.

The plans, specifications and estimates of the proposed new building were reviewed and discussed at length. It was suggested that a building committee be formed to investigate and advise ways and means for the construction of the building and to bring before the committee as a whole any suggestions they may have.

The matter of an objective was then gone into. The present objective of \$4,500 was considered insufficient considering the fact that wiring and plumbing alone, not yet included, in that figure. After considerable discussion on the matter it was moved by R. S. McQueen and seconded by W. J. Phyllis that a figure of \$7,000 be set as an objective. This motion was carried.

After the meeting adjourned. The next meeting will be called by the president when the reports of the building and finance committees will be submitted and recommendations and report on the progress made so far given.

### We Pay For

Good Roads—  
Let's Have Them!

If you drive or maintain a car or a truck either for business or pleasure you need no instruction on the value of good roads. You have experience of the delays and losses and expensive repairs occasioned by poor roads. Add to these the millions of dollars of lost tourist business that must be charged to Alberta's poor roads every year, and it becomes more urgent than ever that SOMETHING BE DONE.

**THE TIME FOR ACTION IS NOW!** The money paid to tourists for licenses and gasoline taxes is sufficient to finance a comprehensive road building program—and the Alberta government now has a program before it planned by the Department of Public Works. This plan should be put into effect without delay.

The Alberta Motor Association has never relaxed its pressure for the modern highway system this province needs. Add your voice to this demand by bringing it to the attention of your neighbors or any group or club to which you belong and by pressing for action through your representative in the provincial legislature. If you are a car-owner you might also like to join the A.M.A. Besides the championship of the rights of motorists it offers a host of valuable services that far outweigh the modest fee of \$10 a year. Put particulars on request from A.M.A. branches in Calgary, Edmonton or Lethbridge—Advt.

It is pointed out that in certain months of 1946, as in March, these sugar-preserves coupons will become valid. This will not be additional sugar but will keep the 1946 ration at par with the ration during the last eight months of 1945. In addition the rationing of 10 pounds per person will be the same as in 1945.

# SALE

Regular saving of even a small portion of your income soon becomes a habit that will stand you in good stead when you have the opportunity to make a sound investment, or need funds in an emergency. Open an account with us now, and make a practice of depositing amounts regularly.

701

## THE CANADIAN BANK OF COMMERCE

J. L. KERR, Manager  
GLEICHEN BRANCH

## TENDER CALLS

Sealed tenders are invited for the purchase of the buildings known as the old Jun Ke Restaurant. All plumbing, toilet facilities and water pumps are not included.

Successful tenderer is required to remove buildings and fence and leave the site levelled off and in a clean condition.

Tenders will be received by the Secretary, Town of Gleichen up to Noon, March 4th, 1946.

The highest or any tender not necessarily accepted.

## FOR BETTER Chick Growth and Stamina

Lower Mortality and Increase Results this year with ViGor

Write for the New ViGor 'Here's How' Poultry Bulletins

# BUYS ViGor CHICK STARTER

BURNS & CO. LIMITED, FEED DIVISION

### The World's News Seen Through

## THE CHRISTIAN SCIENCE MONITOR

An International Daily Newspaper

Is Trustful—Constructive—Unbiased—Free from Sensationalism—Editorials Are Timely and Informative and Its Daily Features, Together with the Weekly Magazine Section, Make the Monitor a Good Newspaper for the Home.

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One, Norway Street, Boston, Massachusetts

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**PicoBac**  
Always the Best Smoke of The Day

## Rural Electrification

**ELECTRICAL POWER**, which is a key factor in modern industrial development, and essential to so many of the services enjoyed by those who live in urban centres, has been slow to penetrate to the rural areas. Before the war, considerable progress was being made in extending rural electrification in Canada, but in recent years shortages of material and labour, and the need for conserving the sources of power, curtailed this work. It is to be hoped that as soon as conditions permit such a program to be resumed, that electrical power will be made available to a high percentage of the farms in this country. A recent survey showed that in 1941, 73 per cent. of the farms in Manitoba were served with electricity. The figures for other Western provinces in the same year were Saskatchewan, 4.7 per cent.; Alberta, 5.4 per cent.; and British Columbia, 58.8 per cent. For Ontario the percentage was 37; and for Quebec 23.3.

## Would Improve Farm Conditions

The subject of rural electrification is dealt with in an interesting manner in a recent article published by the Royal Bank of Canada. In this article attention is drawn to the fact that the higher percentage of rural electrification shown for some provinces could be accounted for by the fact that they have smaller farms, situated more closely together, and consequently easier to serve. In sparsely settled districts, or those cut off from normal service by physical barriers, self-contained generating units commonly provide electricity for the farms. A recent survey in Alberta showed the average investment in plants operated by fuel and wind was four hundred dollars, while an average of seven hundred dollars was invested in combination type plants. By whatever means electrical power may be obtained it is apparent that it can do much to improve working and living conditions on the farm.

## Would Reduce Manual Work

New uses of electricity are constantly being discovered, and many of these discoveries are now being applied to the needs of agriculture. In Britain, rural electrification was extended during the war, due to the urgent necessity of increasing agricultural output with a minimum supply of farm labour. There many means were devised for using electricity to speed up farm work and drastically reduce the amount of manual labour required. The United States Rural Electrification Administration has reported that there are more than three hundred uses for electricity on farms, adding that a farm may be considered "a miniature factory, as well as a residence." Electricity has long been used to simplify work and increase efficiency in industry and it is apparent that it can be used just as effectively to shorten hours of labour and generally improve living and working conditions on the farm. The subject of increased rural electrification should receive the interest and support of every part of the community.

## ITCH CHECKED

For quick relief from itching caused by eczema, allergic rash, urticaria, hives and other skin conditions, use **MENTHOLATUM**. It soothes, cools, and relieves itching. It is the only preparation that relieves itching without irritating the skin. It is the only preparation that relieves itching without irritating the skin.

The game of checkers has been traced back 4,000 years. Chess is 2,000 years older than that.

## SCENT BASIS

Perfume manufacturers may soon be using the glands of Saskatchewan muskrats as a basis for their new scents. Fred Mullins of the Provincial Natural Resources Branch, said negotiations were made with a New York firm which offered a market price of \$5 a quart if enough glands are obtainable.

Windows will sparkle if some vinegar is added to the water.

## Price Control And Rationing Information

Q—I have heard several rumours to the effect that sugar is going to be more expensive in Canada. Is this true?

A—No, sugar will not be raised in price in Canada. The Prices Board has lately issued a statement to this effect.

Q—I have recently arrived from England to join my soldier husband. How do I obtain my ration book?

A—Please apply to any local ration board, bringing with you the proper credentials and they will arrange for a ration book to be issued to you.

Q—Is it necessary to change the address on a ration book when a person moves?

A—The address on the ration books should be kept up to date in case the books are lost.

Q—Has the Wartime Prices and Trade Board any control over deliveries?

A—At one time there was a Board "Consumer News" or the Blue Book in which you keep track of your rationing, mentioning the date of this paper to the nearest Wartime Prices and Trade Board office in your province.

Please send your questions or your request for the pamphlet "Consumer News" or the Blue Book in which you keep track of your rationing, mentioning the date of this paper to the nearest Wartime Prices and Trade Board office in your province.

## Valuable Souvenir

Envelope Addressed To Franklin Roosevelt Sells For \$100

Eight envelopes addressed to Franklin D. Roosevelt and mailed from the North American via the King and Queen in 1938 sold for \$100 at the public auction of the first part of the late President's stamp collection. Only one envelope, however, actually was mailed in Canada, although all items were posted from the royal train. Another item from Canada on the block was a first flight from Vancouver to Seattle, Wash., Feb. 17, 1919. It sold for \$250.

The crocodile has the most highly developed circulatory system among reptiles.

## Chapped Skin

Mentholatum soothes, cools, and relieves itching. It is the only preparation that relieves itching without irritating the skin. It is the only preparation that relieves itching without irritating the skin.

## LAND SETTLEMENT

Manitoba Has Launched A Major Project For Veterans

The Manitoba government has launched a major land settlement project for veterans in Manitoba. It is intended to open up 40,000 acres of new land for farming in the Birch River territory within three years. It was announced by Provincial Minister J. R. McDermid.

The initial expenditure in 1944 will be \$100,000, he said, adding that the development "will be one of the most far-sighted land settlement schemes ever undertaken in Manitoba."

Survey parties are now in the field at Birch River, about 235 miles northwest of Winnipeg, and present plans call for 10,000 acres to be ready for settlement this year. The project will supply about 200 new quarter and half section farms.

## Saskatchewan Oil

Another Oil Well Is Drilled In The Lloydminster Area

Another successful oil well—the first of 1946—has been drilled in the Lloydminster, Saskatchewan, area. Natural Resources Minister J. R. Phelps reported recently. Oil was struck at a depth of 1,853 feet.

The well is the eighth in the area owned by Community Services Ltd. Mr. Phelps said the company plans to drill nine more wells in all there during 1946. At present, the company has three oil wells in production at Lloydminster while its two gas wells have been capped to await the installation of a pipeline for operation.

In the Unity gas district, Sata Petroleum, Ltd., will begin drilling operations of 40 new wells in April. Last year the company put down ten wells in this district.

## Story Teller

Robert Louis Stevenson Made An Early Start

It was difficult to punish writer Robert Louis Stevenson when he was a child. "Robert, you go sit in that corner for being naughty," ordered the nurse. The embryo author complied. After a time the nurse decided the boy had been sufficiently chastised and said: "You may come away from the corner now, if you promise to be good."

"I don't bother me," said the five-year-old Stevenson. "I'm telling myself a story—Maggie Digist."

## GEMS OF THOUGHT

MENTATION

Meditation is the nurse of thought, and shows the food for meditation. —S. Simmons.

Meditation is that exercise of the mind by which it recalls a known truth, as some kind of creature to its food, to be ruminated upon until all the valuable parts are extracted.—Bp. George Herne.

It is easier to go six miles to hear a sermon, than to spend a quarter of an hour in meditating on it when I come home.—Philip Henry.

It is not he that reads much, but he that meditates most, on divine truth, that will prove the choicest, wisest, strongest Christian. —Bp. Joseph Hall.

"Thought must be made better, and human life more fruitful, for the divine energy to move it onward and upward."—Mary Baker Eddy.

Happy the heart that keeps its twilight hour, And, in the depths of heavenly being, Loves to commune with thoughts of tender power.—Thoughts that ascend, like angels beautiful.

A shining Jacob's-ladder of the mind!—Paul Hamilton Hayne.

## SELECTED RECIPES

- Cauliflower With Egg Sauce**  
1 medium-sized cauliflower  
2 tablespoons flour  
2 tablespoons fat  
1 teaspoon salt  
Dash pepper  
2 teaspoons melted butter  
1 teaspoon Worcestershire sauce  
1 cup milk  
2 hard-boiled eggs, coarsely chopped  
1 cup corn flakes  
Remove leaves and stalk of cauliflower. Soak in salted water about 10 minutes; drain. Cook in salted water about 20 minutes, or until tender. Drain carefully; put in greasing dish.  
Melt butter; stir in flour, salt, pepper and Worcestershire sauce; gradually add milk. Cook until thickened, stirring constantly.  
Pour over cauliflower. Sprinkle with buttered corn flakes crumbs. Bake in moderate oven (375 deg. F.) about 20 minutes or until crumbs are browned.  
Serves 4-5.
- Tea** was expensive in England even into the last quarter of the eighteenth century. The poor often bought the used tea leaves of the rich.

**Watch Out For Sneaky Head Colds!**  
Never neglect head colds. A little Vicks Vapo-Rol keeps the sinuses open, makes breathing easier, and keeps the mucus from developing into a serious condition. Vicks Vapo-Rol is the only direction in nature.

**DON'T DOSE!**  
Keep Regular... Naturally!

**SCIENTIFIC DISCOVERIES**  
British scientists have devised a new method of softening water, using certain minerals called zeolites. These substances take the lime and magnesium out of water and replace them by harmless sodium compounds. A process has also been found to retain the nicotine lost in tobacco curing and the pectin from citrus fruits waste.

Nearly all snowflakes are six sided, as are honey bee cells.

**THE NEWEST PROBLEM**  
The problem is how to teach a sheep how high is two inches. The board of public health at Los Angeles has approved a contract for half a dozen to graze on nearby Baldwin Hills—grass-planted to prevent erosion—providing the sheep don't nibble the grass shorter than two inches.

In the early history of printing only black ink was used. When a color was wanted for initials or ornamentation, it was hand-lettered.

## How You Can Get Quick Relief From Sore, Painful Piles

Man people want to think the only way to get relief from hemorrhoids is to use a hemorrhoid cream. But there is a better way. Use the only cream that relieves hemorrhoids without irritating the skin. It is the only cream that relieves hemorrhoids without irritating the skin.

**X-X OUR CROSSWORD PUZZLE X-X**

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51	52	53	54	55	56	57	58	59	60

**VERTICAL**

1 Sudden outbreak  
2 Unpleasant surprise  
3 To obtain  
4 Low note  
5 The throat  
6 Toward  
7 To steady  
8 Show  
9 None other  
10 Large  
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**ANSWER TO LAST WEEK'S PUZZLE**

## Do you have in-again, out-again ears?

**CUT OUT TEA AND COFFEE**

**DRINK POSTUM INSTEAD**

But if someone says "Drink Postum instead," that really rings a bell!

Yes—Postum is a grand way to stop drinking tea and coffee if the caffeine in those beverages upsets your nerves, keeps you awake.

You can drink Postum any hour of the day or night—enjoy as much as you like, as strong as you like—and not miss a wink of sleep. Postum contains no caffeine, nor any other drug—can't affect heart or nerves or digestion.

Make Postum right in the cup, just by adding boiling water or hot milk. Costs less than 1¢ a serving.

**Postum**

A Product of General Foods

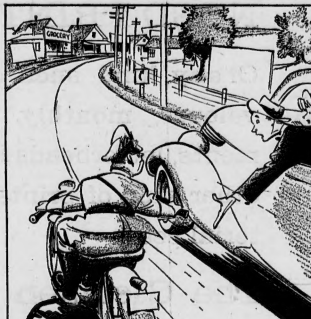
**Cheeseburgers**  
*That Are Tasty and Better Saving*

Mix 1 lb. minced beef, 1/4 cup milk, 1/4 cup rolled oats, 1/2 teaspoon salt, 1/2 teaspoon pepper, form thin hamburgers, pan fry or broil. Place each cake on slice of toasted hamburger bun (or toast) cover with slice of melted cheese, broil till cheese melted.

*Serve with*

# SALADA

TEA



**"We were rushing to the grocer's before closing time . . .  
Imagine a week-and without delicious Grape-Nuts Flakes!"**

"I can't imagine it either! I bet on it and I'll provide a police escort down to the store so you'll be safe of getting your favorite cereal. It's Grape-Nuts! Post's Grape-Nuts Flakes!"

"OK—here we got! Bring on that Grape-Nuts Flakes' good nourishment: carbohydrates for energy, protein for muscle, phosphorus for teeth and bones, iron for the blood, and other food essentials."

"They're good all right! That's the best cereal I've ever had. Two grains—wheat and malted barley. And specially blended, baked and toasted for a delicious, delicious taste and easy digestion."

"I think I'll get a couple of those giant economy packages."

**MACDONALD'S**  
**BRIER**  
*Canada's Standard Smoke*

**YOURS**

**All-Indie Intex**  
DYE FOR HOME USE

**FOR WARDROBE BEAUTY!**

ADD GLAMOROUS COLOUR IN FASHION'S LATEST SHADES.  
TINT LINEN, BLOUSES AND NIGHTGOWNS TO NEW COLOUR-FRESHNESS.

## To Honor Roosevelt

Proposal For Erection Of A National Memorial In London

Mr. Franklin D. Roosevelt, guest of honor at the luncheon in London, heard a proposal for the erection of a national memorial in London to her late husband.

A letter from the Earl of Derby, absent president of the society—sponsored by the Anglo-American friendship—suggested the building of such a monument to the President Roosevelt and asked Mrs. Roosevelt to return to London to unveil it.

Viscount Greenwood, a native of

## Will Keep It Secret

British Traffic Scientists Hoax For Printing Sheet Nylon

The London Daily Sketch reported that British textile scientists have discovered a much-sought process for printing sheet nylon in any form or color and declared that the secret will remain secret and not be sold to foreign firms.

The scientists said that "the majority of the world's nylon production is now printed in the United States to be printed," the news paper added.

## To Feel Right — Eat Right!

Roosevelt: "Every Pinguish will follow the lead of our noble president in commemorating your distinguished husband."

And tribute to the wartime leadership of Winston Churchill, former British Prime Minister; the late President Franklin D. Roosevelt; and Minister Mackenzie King and recalled that the mothers of all were born in the United States.

State Secretary, Hon. Paul Martin represented Canada at the banquet.

**LINK IS BROKEN**

A link with the past has been broken in New York, by the purchase of two bicycles and the pensioning of two old men employed many years in the government service as runners. They formerly carried the mail to the district commander in the Alabama desert, and they were given the money, authority and instructions to the head men.

More than one-half of the Eskimos in the world have never seen a snow



## The Gleichen Call

all CBC stations are indicated. Here a member of the operating staff is pointing out CBC, Ottawa. The map is subject to revision as new CBC stations are built.